

PRE-PRESS: D/ETCH IMAGES



Flora floor lamp, slamp.com/en

Charlotte Fuksas suspension lamp by Slamp, slamp.com/en

Ginevra dining table base in Statuarietto marble by Citco Prive, citco.it/en

Venus, marble chaise longue sculpture by Citco, citco.it

SALONE DEL MOBILE MILANO *NEW TRENDS 2017*

Change is coming — and it's warm and wonderful

Report Massimo Speroni Photography Massimo Interiors

A seismic aesthetic shift is occurring. It may be true that Scandinavian style has long dominated the pages of home design magazines, but no more. Action and reaction dictate that change is the only constant and, as such, contrast is coming. And it is warm, rich and rather wonderful.

This "New Modern", as I am calling it, is full of texture and opulence, and jewel colours reign supreme. Metallics are used with abandon alongside lustrous tones, clashing patterns and lacquer. It's fun, but it's also good quality and designed to last. Euroluce returns with the 2017 Salone Internazionale del Mobile; it is the most



Dama cabinet by Citco Prive, citco.it

Rodin lamp by Cantori, cantori.it

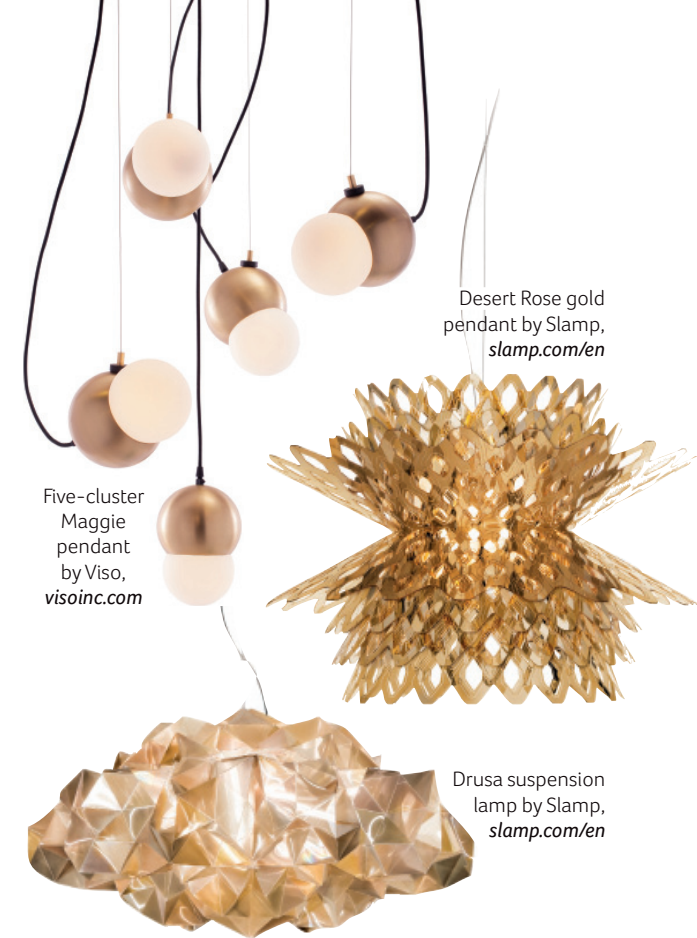


Vuelta sofa in taupe velvet by Wittmann, wittmann.at

Cortes dining table by Clan Milano, clanmilano.house/en

stimulating international platform for the lighting market and a must-attend event for market players. Most importantly, it's an incubator of trends and inspiration. This year, technological innovation and an architectural and design-led approach are the undisputed stars of the show alongside original new eco-sustainable materials. Light is becoming a tool filled with "consciousness", a life companion that acts according to our moods, needs and climactic conditions. It is conceived to enhance wellbeing, quality of life, and activities undertaken in every kind of space. What links the exhibitors of 2017 and their products is that they all revel in the possibilities of interior design. Lighting and pieces of furniture are becoming more and more objects of refined artistic fusion, where the variation of lines evolves into an embracing interior mood. There is no fear of coloured furniture, fabric or finishes. Velvet drapes are a joy, ornate pattern is a must, clever stealth-wealth details the norm (think coloured glass, exotic flourishes and vintage mirroring), and

texture is king. Seats, tables, lighting and cabinets are increasingly blended together to be functional and comfortable, and satisfy the most refined aesthetic. There is a common belief that the New Modern is a throwback to the 1970s. I think that superficially it may appear to be true due to vintage design influences, but this 2017 version is very much "get a professional in to do it for you". It requires forethought, experience and attention to detail. When you are working with hand-painted wallpapers, marble, onyx, lacquers and leathers, you really need to know what you are doing. Crucially this is as far away from weekend makeovers as it can get. This style is a joyful celebration of the home. Far from playing it safe in a time of uncertainty, this is the moment to be bold and brave, to showcase individuality. Certainly for me, home is something of an interiors playground. It is where I am at complete liberty to try out new things and experiment with new products. So, here's to more colour, pattern, texture and fun at home! **HD**



Desert Rose gold pendant by Slamp, slamp.com/en

Five-cluster Maggie pendant by Viso, visoinc.com

Drusa suspension lamp by Slamp, slamp.com/en



Brando sofa by Selva, philippselva.com

Paris round table by Hugues Chevalier, hugueschevalier.com

Chestnut nine-cluster wall light by Viso, visoinc.com

Rosemary armchair by Alessandro La Spada for Visionnaire, visionnaire-home.com

Cyborg low table by Alessandro La Spada for Visionnaire, visionnaire-home.com



Massimo Speroni

Massimo Speroni is the head designer of Melbourne-based interior design firm MASSIMO Interiors. Massimo grew up in Milan, Italy, and has an instinct for innovative design concepts and elegant finishes that bring a sense of personality and completion to any home. His creative drive is obsessive; he is sensitive to the world around him and makes it his job to stay above what is current, yet bravely following his instinct. Massimo's passion is to help clients transform their homes and workplaces, sharing his knowledge on how to create bespoke and exciting spaces. massimointeriors.com.au



Fusion oval dining table by Bontempi, bontempi.it



Excelsior pendant by Emmemobili, emmemobili.it

BonBon side table by Potocco, potocco.potoccospa.com



Cosmopolitan media cabinet by Bontempi, bontempi.it



Audrey chaise by Gallotti Radice, gallottiradice.it



Eris pendant by Gallotti Radice, gallottiradice.it



Summerset outdoor rocking lounge chair by Varaschin, varaschin.it



S dining table by MDF, mdfitalia.com



Mood dragonfly sofa by Flexform, flexform.it



Jolly armchair in Mustard by Wittmann, wittmann.at



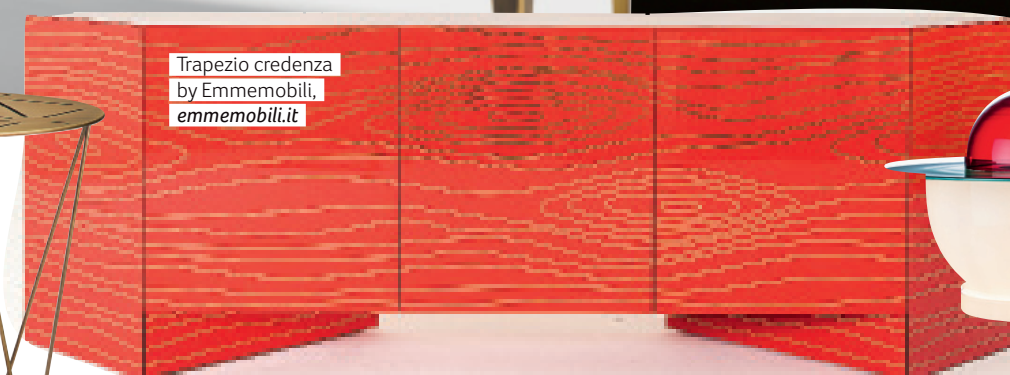
Gothic display cabinet by Fratelli Boffi, fratelliboffi.it



Convivium dining table by De Castelli, decastelli.it



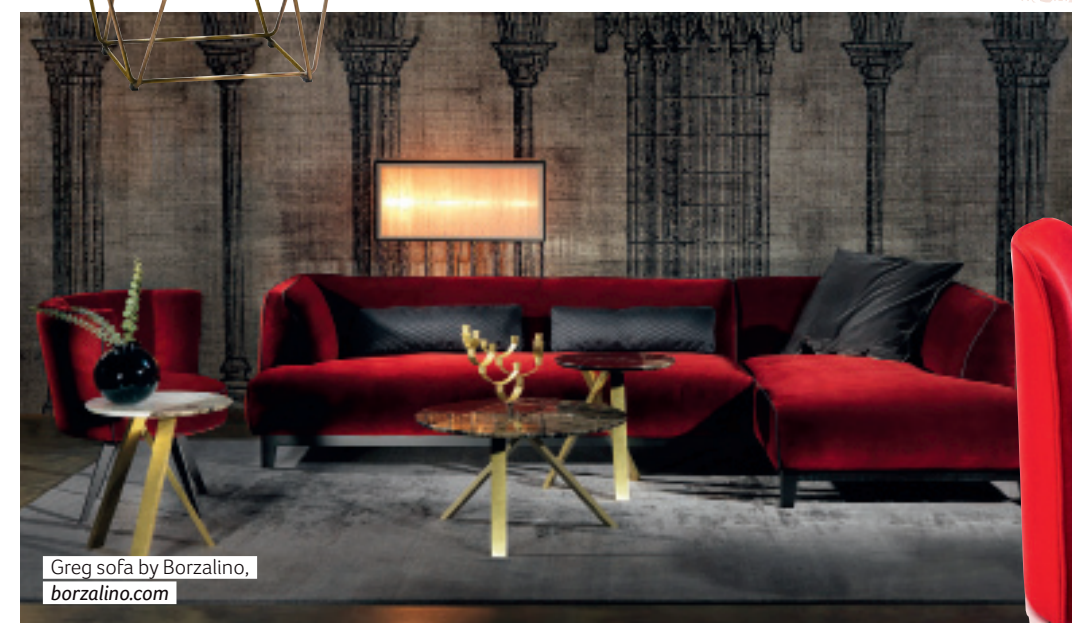
Joco side table by Walter Knoll, walterknoll.de



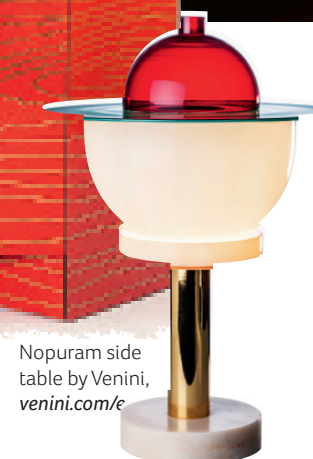
Trapezio credenza by Emmemobili, emmemobili.it



Preciosa stand 1, preciosa.com



Greg sofa by Borzalino, borzalino.com



Nopuram side table by Venini, venini.com/e



Josephine armchair by Moroso, moroso.it

Cordoba pendant by Slamp, slamp.com/en

Vuelta Highbacked armchair by Wittmann, wittmann.at

Block cabinet by Emmemobili, emmemobili.it

Modernista armchair by Moroso, moroso.it

Canevin chair by Rubelli Casa, rubelli.com

Paravent JOSEF by Wittmann, wittmann.at

Kubus Sofa by Wittmann, wittmann.at

Alleegasse armchair by Wittmann, wittmann.at

Healy soft armchair by Walter Knoll, walterknoll.de

Vuelta sofa in blue velvet by Wittmann, wittman.at

Light Point stand, light-point.eu

Painting screen by Baldereschi for De Castelli, decastelli.it

Cloud pouf by Gallotti Radice, gallottiradice.it

Amante bed by Pianca, pianca.com

Palazzo sofa by Rubelli Casa, rubelli.com

Ikebana high-back chair by Moroso, moroso.it

Maya sofa by Clan Milano, clanmilano.house/en

Kim slipper chair by Bodema, bodema.it

Blitz dining chair by Pedrali, pedrali.it

Amaca chair by Moroso, moroso.it

Zoe armchair by Oasis, oasisgroup.it

